Town of Richmond, VT Privacy Policy

This privacy policy describes our policies and procedures on the collection, use and disclosure of your information when you use the website. We use this limited personal data to provide and improve the website. By using the website, you agree to the collection and use of this information in accordance with this privacy policy.

Collecting and Using Your Personal Data

Types of Data Collected

USAGE DATA

Usage data refers to data collected automatically, either generated by the use of the website or from the website infrastructure itself (for example, the duration of a page visit). Usage data is collected automatically when using the website.

Usage data may include information such as your device's Internet Protocol address (e.g. numeric IP address), browser type, browser version, the pages of our website that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

When you access the website by or through a mobile device, We may collect certain information automatically, including, but not limited to, the type of mobile device you use, your mobile device unique ID, the IP address of your mobile device, your mobile operating system, the type of mobile Internet browser you use, unique device identifiers and other diagnostic data.

We may also collect information that your browser sends whenever you visit our website or when you access the website by or through a mobile device.

TRACKING TECHNOLOGIES AND COOKIES

Cookies are small files that are placed on your computer, mobile device or any other device by a website, containing the details of your browsing history on that website among its many uses.

We use cookies and similar tracking technologies to track the activity on our website and store certain information. Tracking technologies used are beacons, tags, and scripts to collect and track information and to improve and analyze our website.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some parts of our website.

Security of Your Personal Data

The security of your personal data is important to us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your personal data, we cannot guarantee its absolute security.

Service Providers

Service providers have access to your personal data only to perform their tasks on our behalf and are obligated not to disclose or use it for any other purpose.

We may use third-party service providers to monitor and analyze the use of our website.

Google Analytics

Google Analytics is a web analytics service offered by Google that tracks and reports website traffic. Google uses the data collected to track and monitor the use of our website. This data is shared with other Google services. Google may use the collected data to contextualize and personalize the ads of its own advertising network.

Visitors may block Google Analytics entirely using browser features or privacy software.

For more information on the privacy practices of Google, please visit the <u>Google Privacy & Terms web</u> page. (https://policies.google.com/privacy?hl=en)

MailChimp

MailChimp is an email marketing sending service. For more information on the privacy practices of this service, please visit their Privacy policy: <u>https://www.intuit.com/privacy/statement/</u>

Links to Other Websites

Our website may contain links to other websites that are not operated by us. If you click on a thirdparty link, you will be directed to that third party's site. We strongly advise you to review the privacy policy of every site you visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

Changes to this Privacy Policy

We may update our privacy policy from time to time. We will notify you of any changes by posting the new privacy policy on this page.

Contact Us

If you have any questions about this privacy policy, contact Josh Arneson by phone at (802) 434-5170, or by emailing jarneson@richmondvt.gov.