

All Together Now Action Committee Meeting

September 15th, 2022 - 5:30 – 7:00

Introductions in Chat:

- Name
- Town
- Role (if any)

Agenda

- Welcome
- Land Acknowledgement
- Summer Updates
 - Logo Design
 - Gap Analysis
 - Youth Survey – preliminary responses and design
- Next Steps
 - Project Coordination
 - Work Groups
 - Finance
 - Webpage

Land Acknowledgement: Excerpt from Melody Walker:

Melody Walker is an educator, activist, artist, and citizen of the Elnu Abenaki Band of Ndakinna. She has a master's degree in history from the University of Vermont. Her TEDx talk entitled "Weaving a Thread Through The Seven Generations" can be viewed on [YouTube](#).



Summer Updates



Logo Design

DRAFT DESIGN



Logo Design

The background features a white canvas decorated with various abstract elements. There are several large, flowing organic shapes in teal, orange, and black. Scattered throughout are numerous small black dots of varying sizes, some appearing as single points and others as small clusters. The overall aesthetic is modern and artistic.

Youth Engagement Gap Analysis

All Together Now

Hailey Taylor
Jillian Leikauskas
Kayla Donohue



See Attached "[Gap Analysis](#)"
Document

Advertising All Together Now to Youth in Vermont



Goal:

In order to meet the needs of teens in Vermont, All Together Now must be made a known resource



Question:

How does All Together Now advertise specifically to youth in local communities?

Start With What You've Got

Findhelp Site



The Findhelp Site interface features a teal header with eight service categories, each represented by an icon and text:

- Comida (Food)
- Vivienda y Servicios Públicos (Housing and Public Services)
- Transporte (Transportation)
- Trabajo, Entrenamiento y Educación (Work, Training, and Education)
- Salud (Health)
- Salud Mental (Mental Health)
- Crianza de Niños y Familia (Child and Family)
- Cuidado Infantil y Enriquecimiento (Child Care and Enrichment)

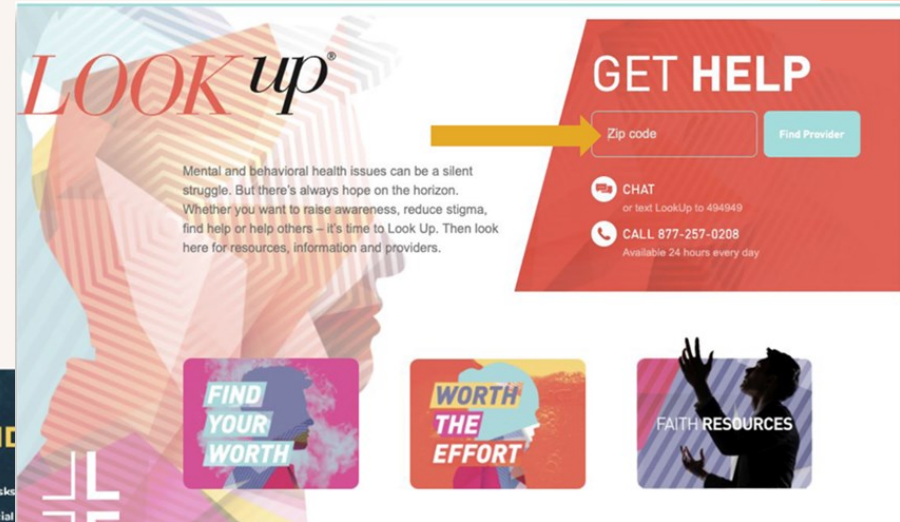
Below the header, a white box contains the following text:

ConnectATX está aquí para ayudarle a encontrar los recursos que mejor se adapten a sus necesidades.

Conéctese hoy a través de [ConnectATX.org](https://connectatx.org) o llamando al 833-512-CATX (833-512-2289).

The bottom of the white box features the ConnectATX logo and the United Way logo.

Engaged Youth



The Engaged Youth interface for the LOOKup website features a large, stylized profile of a person's head in the background. The text reads:

LOOKup®

Mental and behavioral health issues can be a silent struggle. But there's always hope on the horizon. Whether you want to raise awareness, reduce stigma, find help or help others – it's time to Look Up. Then look here for resources, information and providers.

A yellow arrow points to a red box labeled **GET HELP**, which contains a search bar for "Zip code" and a "Find Provider" button. Below this, there are two options for getting help:

- CHAT** or text LookUp to 494949
- CALL 877-257-0208** Available 24 hours every day

At the bottom, there are three smaller boxes with the following text:

- FIND YOUR WORTH**
- WORTH THE EFFORT**
- FAITH RESOURCES**



A graphic for LCHC COVID-19 resources featuring a diamond shape composed of four puzzle pieces, each with an icon: a person wearing a mask, a house, a hand being washed, and a magnifying glass. Below the puzzle pieces, the text reads:

RANDOLPH STREET NW | WASHINGTON, DC 20011 | [WWW.LCHCNETWORK.ORG](https://www.lchcnetwork.org) | 202.541.1031

LCHC Leadership Council for Healthy Communities

FOLLOW US ON TWITTER @LCHC_COMMUNITY

- Masks
- Social
- Staying home when sick
- Washing hands & using hand sanitizer
- Testing
- Contact tracing

Low
utilization of
health
services

Impact of the
COVID-19
pandemic



Changing
relationships
and family
dynamics
Educational,
social, and
performance
stressors

Barriers to Youth Engagement

Why is engaging teens in public health projects so difficult?



Stigma

Mental health is highly stigmatized and teens have a high drive to be socially accepted



Lack of knowledge about resources

Parent health literacy, including knowledge of resources, is closely tied with their children's health literacy



Misrepresentation

Young people that do participate in their communities are more likely to be wealthier and more educated

Addressing Barriers to Youth Engagement

Share personal stories

Direct contact with someone with a mental illness reduces stigma and improves both attitudes and knowledge about mental health.

Use youth-developed resources!

Talk to teens about what they need in order to directly reach them. Don't lecture them, empower them!

Set appropriate expectations

Understand that teens are busy, allow flexibility



Putting it into practice!

Knowing what we do now about barriers to engagement and addressing them, how can we advertise All Together Now and their services to teens?



Teens as teachers

TAT programs and the use of student ambassadors can help spread the word



Knowing how, and when, to use social media

90% of 13 - 17 year olds have used social media

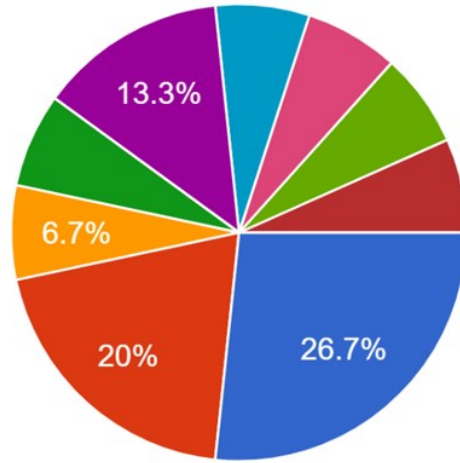


Youth as partners

Adults should view youth not as objects or subordinates, but as equals

How do you find out about things to do, events, opportunities?

15 responses



- Social Media
- Friends - word of mouth
- Parents / family
- Front Porch Forum
- I don't know
- social media
- A bit of everything
- Word of mouth (friends and family), social media, front porch forum—nobo...
- Top 3 choices

What do you like to do after school? or Weekends?

13 responses

Hang at park, clubs like ultimate frisbee

Artist ink club or Girls who Code

For me in summer I played golf a lot which is something most people won't enjoy. Anyway hang out with friends, watching movies or doing lemonade stands is what a fun thing I did.

Hang out outside, walk my dog, be with friends, Paddle boarding, kayaking, swimming, etc

I 3D model

Read, write poetry, swim, theatre

Game

If you had 1 million dollars, what activities would you make happen?

internships	
Puzzle club	Also I would make bikes, inner tubes, kayaks and paddle boards available for youth to borrow for free. Also I would have some panels that are dedicated spaces for visual art/murals just for youth to express themselves.
Go carting	I'd actually give half of it to charity, and the other half goes in savings for a car
Swimming pool	I'd start a program with a focus on feminism for elementary and middle school aged girls that graduated them into internships and prepared them to be in positions of power.
For I really enjoy Astronomy and I would spend it on education	Vegas
	Travel in a van
	nothing id keep it for myself
	Swimming pool
	travel and donate

Next Steps

Project Coordination

Finding a Home /Youth Intern

Communications and Logistics

- Coordinate community participation
- Collect agenda Items
- Schedule and facilitate meetings
- Liaison to other groups including prevention networks, MMUUSD
- Maintain list of contacts and resources

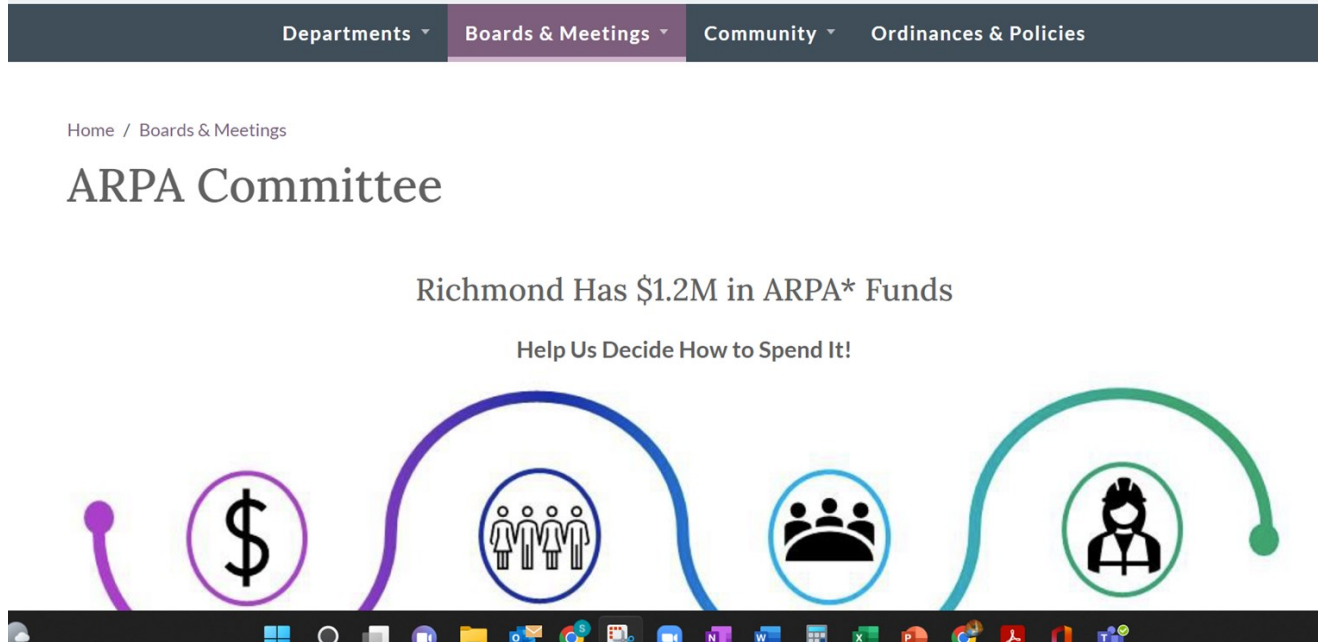
Finance and Resources

2 Volunteers

Name	URL Link	What are they?	Availability	Rules and other stuff
Vermont Afterschool Grant Opportunities	https://vermontafterschool.org/grant-opportunities/	We understand the need for programs of all types to have access to grant opportunities, whether they need funding to try out a new, innovative idea, or are looking for funding streams to help with the long-term sustainability of the program. We strongly believe that sustainable program budgets support quality and access for all youth.	Varies	Varies
Vermont Community Foundation	https://www.vermontcf.org/our-impact/programs-and-funds/equitable-and-inclusive-communities/	Equitable & Inclusive Communities In cooperation with the Vermont League of Cities and Towns and the state of Vermont's Office of Racial Equity, the Vermont Community Foundation is seeking proposals from Vermont villages, towns, and cities that close the opportunity gap by supporting local efforts to foster inclusion and belonging for people of all races and backgrounds. We recognize the powerful leadership roles that local governments can play in removing structural barriers and building a more inclusive and diverse state, and want to support communities in fulfilling that potential.	This program will award grants of up to \$10,000 for a 18-month project period.	Beginning April 1, 2022, applications will be accepted on a rolling basis until funding is no longer available. Review of applications will take place monthly. Applicants should expect to hear back from the Foundation within 30 days following application submission.
Town Selectboard Budgets for FY2024	Town websites	Request funding from each town proportional to their population size to support youth wellbeing efforts. Ex: Town of Richmond approved a request for \$5000 in FY2023 to help support ATN.	Budget discussions start in Fall of 2022 to prepare for Town Meeting March of 2023. FY2024 begins July 1 2023.	Request must be presented to each town select board for a vote to go into the budget in the fall at a selectboard meeting. Must be a part of Town budget voted on at Town Meeting Day.
MMUUSD School Board Budget	School Board	request funding from the district to support the effort.	Similar timeline to above	Similar process and timeline to above only with school board. Emphasize support and collaboration with the district
Pioneering Ideas: Exploring the Future to Build a Culture of Health	https://www.rwjf.org/en/library/funding-opportunities/2020/pioneering-ideas-2020-exploring-the-future-to-build-a-culture-of-health.html?rid=0032S00002BDPxdQA&et_cid=2556468	Introduction As our current reality underscores, we live in a dynamic world—where unforeseen global events; new technologies; scientific discoveries; changes in our climate, economy, demographics; and more—continually shape where and how we live, learn, work and play. These changes will profoundly impact health equity in our society, from our individual health and the health of our families to the health of our communities. What dramatic changes might we see in the next 5 to 15 years? What can we do today to create a better, more equitable tomorrow? We seek to answer these questions, anticipate the future, and support unconventional approaches and breakthrough ideas that can help lead the way to a future where everyone in the United States can live their healthiest life possible.	Proposals will be accepted throughout the year on a rolling admission.	Purpose Pioneering Ideas: Exploring the Future to Build a Culture of Health seeks proposals that are primed to influence health equity in the future. We are interested in ideas that address any of these four areas of focus: Future of Evidence; Future of Social Interaction; Future of Food; Future of Work. Additionally, we welcome ideas that might fall outside of these four focus areas, but which offer unique approaches to advancing health equity and our progress toward a Culture of Health. We want to hear from scientists, anthropologists, artists, urban planners, community leaders—anyone, anywhere who has a new or unconventional idea that could alter the trajectory of health, and improve health equity and well-being for generations to come. The changes we seek require diverse perspectives and cannot be accomplished by any one person, organization or sector.
		Forging Leadership For Generations The PHS Commissioned Officers Foundation (COF) for the Advancement of		

Available Webpage

2 Volunteers



Notes from Meeting:

- Summer Updates

- Logo Design - drafted design by Mabel (thank you Mabel!)
 - Discussion - how can we ensure that our logo is simple and easy to understand?
 - Love the mixture of nature, the compass, and the letters as different members of the community. Also love that this was created by Mabel so we know which direction speaks most to youth
- Gap Analysis
 - Goal: What resources are missing from our community? What resources are youth looking for within our community?
 - Recommendations:
 - Youth leader interview students during school year for further details
 - Implement youth recommended activities
 - Use [findhelp](#) site for promotion and connection. Once it is being utilized the reporting end will show student engagement and needs to help inform ongoing needs in the district. Collaboration with 211 increases engagement with both resources and helps more people.
 - Add: What do you do after school? and What would you like to do after school/
 - There are ways that students can engage clubs online, but it is not largely known or sometimes involve contacting students you don't necessarily know (Bryn recommends a Google form in addition to direct contact and then utilize direct contact once you decide to join group)
- Youth Survey – preliminary responses and design

Notes from Meeting:

- Discussion:

- Connie mentions community-planned concerted efforts for a swimming pool that was voted down around 20 years ago. Connie loves the ideas under the youth requests, and it is the responsibility of all adults to ensure that they are listening and taking the time to understand and follow through on the recommendations.
- The swimming pool is a great idea because it is a safe way to hang out with peers in a healthy & safe environment. But tied into larger and historical discussions about senior center/rec center and many other things.
- Moved discussion back to general youth ideas that can be implemented more quickly.

- Next Steps

- Project Coordination - exploring options to move the coordination within a local entity that is non-profit and has structure to make grant applications possible and remove reliance on Stefani.

- Work Groups

- Finance - help us secure funding to ensure this project is sustainable. List of ideas and resources already in place.
- Webpage - need help updating the Richmond webpage (we have space available!)
 - MMU has classes (and Tech Center) who could help with this, and would be a great way to get youth involved
 - Katie Nelson - hoping that the School Board website could support a place for community feedback, help with data collection. Student reps on school board can also (potentially) help with feedback
 - All Brains Belong as a potential resource: <https://allbrainsbelong.org/>
- Let's customize our findhelp page (example from connect2affect project: <https://connect2affect.findhelp.com>)