

Town of Richmond

Request for Special Appropriations

Request for Fiscal Year: 2027

Organization's Name: Mount Mansfield Community Television, Inc.(MMCTV)
Address: 203 Bridge St, 3rd floor/PO Box 688
City, State, Zip: Richmond, VT 05477
Website address: MtMansfieldCtv.org

A. GENERAL INFORMATION

1. **Program Name:** MMCTV Richmond Public Meeting Video Coverage
2. **Contact Person/Title:** Angelike Contis, Executive Director
Telephone Number: (802) 434-2550
E-mail address: angelike@mmctv15.org
3. Total number of individuals served in the last complete fiscal year by this program:
3000 or est. 20% of our 15,000 estimated cable + online viewers
4. Total number of the above individuals who are Town residents: 3000
Please, attach any documentation that supports this number.
Percent of people served who are Town residents: 90%
5. Amount of Request: \$5,000
6. Total Program Budget: \$13,000 Percent of total program budget you are requesting from the Town of Richmond: 38%
7. Please state or attach the mission of your agency: Providing public access television programming and community media services to Jericho, Underhill and Richmond, VT
8. Funding will be used to:
 X Maintain an existing program _____ Expand an Existing Program
_____ Start a new program
9. Has your organization received funds from the Town in the past for this or a similar program? YES
10. If yes, please answer the following:
 - a. Does the amount of your request represent an increase over your previous appropriation? If yes, explain the reason(s) for the increase.
No

 - b. Were any conditions or restrictions placed on the funds by the Selectboard? No
If yes, describe how those conditions or restrictions have been met.

B. PROGRAM OVERVIEW

1. Statement of Need: Identify the issue or need that the program will address (use statistical data to justify the need for the program). To what extent does this need, or problem exist in the Town of Richmond? MMCTV edits/archives 170+ Richmond Town meetings/related videos a year. Over 50 a year are streamed live, using both the hybrid meeting conference room and a few meetings at other locations. We rely on town support for help covering staff time.

2. Program Summary:

a. Identify the target/recipients of program services. Specify the number of Town residents your program will serve during the fiscal year and explain the basis upon which this number is calculated. Indicate any eligibility requirements your program has with respect to age, gender, income or residence. Our videos are accessible to watch/download for free to all Richmond residents who have Internet service. We cablecast to an estimated 900+ Richmond Comcast cable subscribers and stream most Water-Sewer Cmsn., Selectboard, DRB and Planning meetings live on Youtube and MMCTV local Comcast Cable Channel 1086 (or 1076).

b. Identify what is to be accomplished or what change will occur from participating in the program. How will people be better off as a result of participating in the program? Describe the steps you take to make the project known to the public, and make the program accessible and inclusive? Meeting video links are updated daily on our website and we remind the public through outreach including an e-newsletter, Times Ink! ads/articles, Front Porch Forum and Facebook.

3. Program Funding:

a. Identify how Town funds, specifically, will be used (i.e., funds will provide "X" amount of units of service.) \$5000 in funds will provide over 200 hours of staff work on Richmond meeting videos. In FY27, MMCTV will stream (including live-switching between cameras) an estimated 60+ hybrid meetings live and edit/archive over 160 meetings. Note the number of Richmond town meetings we processed went from 88 in 2019, to 130 in 2020 and 170 in recent years. Zoom recordings allow us to share an increasing number of smaller committee's meetings.

b. List the other agencies to whom you are submitting a request for funds for this program and the amount requested. How would this program be modified should revenues be lost? We rely on the support of Jericho, Underhill and Richmond to partially cover labor for meeting coverage and tech support. Without municipal support, we'd have to limit the number of meetings we process. As cable revenue (our main funding source) declines notably in the past 2-3 years, MMCTV continues to diversify our funding, with requests to the State of Vermont, as a part of the Vermont Access Network. (MMCTV is one of 24 community media centers in VAN). During the pandemic, VAN members were deemed an essential service by the state. MMCTV expects to receive unrestricted FY26 funding from the state of \$22,000+ , making up for cable revenue declines.

C. ORGANIZATIONAL CAPACITY

1. Describe your agency's capability to provide the program including its history, previous experience providing this service, management structure and staff expertise. MMCTV has a proven track record since 1997 of supporting municipal work and public meetings. Our small staff is working more closely than ever with Richmond, assisting with the tech demands of hybrid and livestreamed meetings and due to our proximity in the building as tenants.

2. How will you assess whether/how program participants are better off? Describe how you will assess program outcomes. Your description should include: what (what kind of data), how (method/tool for collecting the data), from whom (source of data) and when (timing of data collection). We track views of Richmond meetings through Internet Archive and Youtube statistics (2024/2025 info attached here). We also are in constant communication with the towns and quickly respond to viewer calls/emails; we rely on direct feedback from Richmond staff and residents regarding quality and availability of content. We continue to seek new ways of sharing content on a limited budget.
3. Summarize or attach program and or service assessments conducted in the past two years. Our detailed 2024 Annual Report is online here: <https://mtmansfieldctv.org/wp-content/uploads/2025/05/MmctvAnnualReport2024.pdf>.
4. Does your organization have a strategic plan and a strategic planning process in place? No, but see Access Plan in Annual Report - If yes, please attach your plan. The strategic plan should include a mission statement, goals, steps to achieve the goals, and measures that assess the accomplishments of the goals.
5. What is the authorized size of your board of directors? 5
How many meetings were held by the board last year? 7

I, the undersigned, confirm the information contained herein is accurate and can be verified as such. I understand and agree that if the requested funds are approved, the disbursement of funds are subject to all conditions established by the Richmond Selectboard. I also understand that I must adhere to all rules outlined in the **Town Of Richmond Discretionary Funding Policy**, which appears as a cover sheet to this application.



Signature of Applicant _____ Date: 10/8/2025

Angelike Contis, Executive Director MMCTV

Print Name of Applicant and Title

MMCTV Statistics	2025(Partial/Jan.-Oct. 8)	2024 (Jan.-Dec.)
#MEETINGS EDITED & ARCHIVED	120+	170
PLAYS (Int. Arch.)	1029	1351
PLAYS (Youtube):	4471	6275
PLAYS (ALL):	5500	7626
# LIVE EVENTS	56	62

COMCAST CABLE (Channels 1076 and 1086)

While we don't have viewing numbers or exact town numbers, due to Comcast propriety information, we estimate Richmond is at nearly 50% of MMCTV's 2,300 local cable subscribers