



## Richmond Parade and Fireworks Volunteer Committee

PO Box 285, 203 Bridge St, Richmond, VT 05477 03-6000-646 Tax ID Town of Richmond  
Venmo <https://venmo.com/u/Richmond4thofjuly> last 4 phone number digits 7563

## 2026 Richmond July 4th Sponsorship Packages

### Diamond Sponsorship Level: \$10,000

- Main sponsor of all day & night celebration
- Naming Rights - example "[Business] presents 2026 Richmond 4th of July Celebration" on all print and on-line mentions
- Special call out for Fireworks, example "Fireworks presented by [Business]"

### **FUNDED - Northfield Savings Bank** | Platinum Sponsorship Level: \$1000: *Exclusivity, limited to one business*

- Fun Run Naming Rights - for example, "The [Business] Fun Run -All mentions of the Fun Run will include your business as the title | Banners will be displayed at the bandshell all day on the 4th of July | Announcements
- Business name/logo on the Grand Marshall car banner in parade | Logo on social media X 3 | FPF mention X 3 | Logo on Banner at Town Green on 4th of July | Thank you in Town Report Write Up | Thank you ad in Times Ink | Business on flyers/poster

### Gold Sponsorship Level: \$500

- Business name/logo on the Grand Marshall car banner in parade
- Logo on social media X 3
- FPF mention X 3
- Logo on Banner at Town Green on 4th of July
- Thank you in Town Report Write Up & Thank you ad in Times Ink
- Business on flyers/posters

### Silver Sponsorship Level: \$250

- Logo on Banner at town on 4th
- 1 mention on socials and FPF
- Thank you in Town Report Write Up & Thank you ad in Times Ink

### **Activity Sponsorship:** Logo on Banner at Town Green on 4th of July, Sign in front activity, 1 mention on Social Media & Front Pouch Forum

- **\$850** - 2 Bouncy Houses (Business on flyers/poster)
- **\$500** - Misting Tent - All mentions of the misting Tent will include your business as the title in perpetuity for the life of the tent
- **\$325** - Motorized Float Awards: First, Second, Third
- **\$325** - Non-Motorized Float Awards: First, Second, Third
- **FUNDED - Northfield Savings Bank \$300** - Facepainting

### **Friends of the 4th:** 1 mention on Social Media & Front Porch Forum

- **\$100 - Red Level**
- **\$75 - White Level**
- **\$50 - Blue Level**