

Town Plan Steering Committee

July 1, 2015

5:30 – 7pm

Present: Kristen Novotny, Kyle Youngberg, Chris Granda, Heidi Bormann, Katie Loesel, Marshall Paulsen, Geoffrey Urbanik, Ian Bender, Joy reap, Marc Hughes, Clare Rock (Town Planner)

Engagement Activities

Survey - Rock provided an update on the engagement activities. So far we've received over 140 completed surveys (80 online), 2 text messages and have 41 people subscribed to our email list (plus have 10 more email addresses to add.) Deadline for completed surveys will be July 22, 2015.

Farmers Market - Marshall Paulson and Ian Bender hosted the table at the farmers market on Friday. Paulson provided an update. Rock asked people to sign up for the July 10th farmers market.

Chalkboard – Rock reported the chalkboard was moved from the Town Center to the Richmond Market where it's been gathering a lot of comments. When the board is full, Rock has taken a photo and then erased the board for more comments. Kyle and Heidi will monitor the board on Friday and then it'll be moved to the Park for the 4th of July. We may try and get it out to the Jonesville post office building next.

Interviews – the interview matrix was passed around so people could fill in who they will/have interviewed to see what type of stakeholders we are reaching. Based upon a review, it looks like the younger people are still under represented. The deadline for completing interviews is July 22, 2015.

Theming & Community Vision

Rock referenced the *Theming & Community Vision Review Options* handout which outlined the process for reviewing the surveys, interviews and other responses to identify themes to form a draft Vision Statement. The committee agreed to general process of receiving packets to review and process and then participating in a workshop with the consultants to organize the emerging themes. The consultants would then use this information to draft a vision statement to be presented and confirmed at the September event.

Discussion followed about the format of the September event which was also outlined on the handout. Reap raised some concerns about the Vision Forum and the potential opportunity for people to change the Vision Statement after it was presented. Discussion followed about the need to ensure the event is well advertised and that the purpose of the event would be to confirm the Vision statement and not to provide opportunities for it to be changed by late comers to the process.

Rock reported the ideal format would be a combination of a presentation (providing an overview of the process to date), open house with poster boards and roundtable discussions. The roundtable discussions would require volunteers to facilitate the discussions at the break out tables. If we anticipate approx. 150 participates (based upon Town Meeting turn out) then we'd need to plan for at least 10 break out tables. The event would take place at the Middle School. Regarding the poster boards, we could have

then poster boards up at the school a few days ahead of the Forum so the school community would have a chance to review.

Upcoming Meetings and Work Sessions

The deadline for the Surveys and Interview is July 22. The committee will meet on July 22 – the 4th Wednesday, instead of the 3rd Wednesday to hand in their surveys and interview packets. Reap and Granda will not be able to attend on July 22.

The committee will next meet on Thursday July 6th in a joint meeting with the Planning Commission to participate in a work session with the consultants to work through the results. Reap, Bormann, Loesel or Youngberg will not be able to attend. Reap may be able to join in via phone.

July 4 Event Planning

We have a banner for the parade, Chris Granda (and nephew) volunteered to walk in the parade with the banner. Rock will follow up with Grace Biggio, who also volunteered to walk in the parade with a couple of friends. Kristen Novotny will hand out candy and pencils along the parade route. Rock will prepare the lollipops and pencils with an info tag attached.

The table will be set up at the Park. Urbanik and Rock will set it up, Rock asked for a few more volunteers to fill in a few remaining openings for table hosts.