

Town Plan Steering Committee

April 15, 2015

5:30 – 7pm

Present: Heidi Bormann, Marshall Paulsen, Wright Preston, Kyle Youngberg, Graci Biggio, Katie Loesel, Kristin Novotny, Joy Reap, Jack Linn, Clare Rock (Town Planner)

Introductions

Those present introduced themselves and Rock welcomed MMU Sophmores Graci and Kyle to the committee.

Committee Process

The Committee reviewed and approved with at least 2/3 majority the “Terms of Reference” document, dated April 8, 2015.

Committee reviewed the “Process Goals and Ideals”. Discussion followed regarding the clarity of Goal #5, last sentence. Rock shall reword to make meaning clearer, i.e. grievance shall be heard. Discussion regarding the use of the word “Growth” in Goal #7. Rock shall reword to clarify the meaning of “growth”, i.e. community growth means the strengthening of community unity and building social capital, not necessary physical, bricks-and-mortar growth. Rock shall also correct the typo on Ideal #6.

Process Time Horizon

The Statutory time span of a town plan is currently 5-years but the State maybe changing this to 10 years. But towns can choose to look further into the future for visioning a longer time span. Some towns don't specify and other towns have looked out 50 years. Discussion focused around 20-years as this is general timespan of one generation and the plan should be completed revisited in at least 20-years. The Committee approved, with at least 2/3 majority the 20-year time horizon for the project.

Network Analysis

The Committee furthered the Network Analysis. This doesn't have to be a complete list as during the process we may find additional stakeholders and/or discovery of different networks and connectors.

Engagement Activities & Timeline

The Committee reviewed the engagement activities and discussed the following:

Postcards – these should be sent to each mailing address in Richmond, informing them of the project with a link to where to find more information. The post office will do a bulk mailing at a discount.

Chalk board wall – one can be installed outside the town center building and could be moved to the grocery store, and could also be moved to the dump.

Drink Coasters – discussion about weather local restaurants do have coasters and/or would be willing to have coasters. The idea of having restaurants partner and their logo cold be printed on one side. Loesel

could look into printing costs as she works as a graphic designer. Heidi and Joy will ask local restaurants about participation.

4th of July – information can be handed out along the parade route and a table set up at the park. Jack Linn offered the use of a truck for a float. The parade theme will also be “Our Town, Our Future.”

Other activities include a survey (both paper and online), plus the survey questions can be used for interview. A planning wall which will be set up at the town center building tracking the progress of the project. A standalone web site and facebook page will also be set up.