# Richmond: Our Town, Our Future

Approved May 6, 2015

# **Process Goals**

The Town Plan Committee agrees to the following goals for Richmond's 2015 Town Planning Process:

1. Create a high-quality plan

Plan is accessible, compelling and thorough, and has a strong vision for the future. Plan provides clear direction for the Town, builds on existing assets, and reflects input from voters and residents.

- 2. Gain support and approval from residents Residents support and vote for the plan. Voters do not stage efforts to defeat the plan.
- 3. Include compromise + diverse interests

All stakeholders are considered in drafting the plan and their views are reflected in the final document. Plan Committee and planners understand what stakeholders want for Richmond.

# 4. Build buzz + awareness around plan

People talk about the planning process informally around town. People understand the plan and process and proactively offer ideas.

# 5. Foster broad, diverse participation in process

Plan Committee and planners proactively go to and engage a broad cross-section community. Committee builds diverse & extensive participation in planning activities (more than the "usual" participants). People feel they have meaningful opportunities to participate and feel that their concerns will be heard.

# 6. Improve planning conversations

Process builds understanding of planning processes in general and comfort around participation and compromise. Process helps reduce contention and build cohesiveness around planning & zoning decisions, leading to more effective and less divisive future conversations around planning.

# 7. Grow social capital and vibrancy in Richmond

Process creates energy and momentum in Richmond. A growing network of social connections fosters cooperation and vitality, ensuring that people continue to want to live, work and play in Richmond.

# **Process Ideals**

The Town Plan Committee seeks to lead a process that is:

# 1. Transparent

Process is open, information is freely and widely shared, participants are honest and direct.

#### 2. Objective

Process is impartial; participants and leaders set aside private agendas and self-interest; decisions are based on facts.

#### 3. Informed

Process and decisions are grounded in accurate and thorough information; participants understand and pay attention to the impacts of decisions.

#### 4. Inclusive

Process proactively reaches out to a broad cross-section of the community (including the "quiet"); process seeks equal representation of stakeholder groups; participants listen and promote a democratic process.

#### 5. Respectful

Participants listen to different opinions with civility and consideration; people are free to express, and are comfortable with expressing, individual opinions.

#### 6. Positive

Process builds on and appreciates Richmond's strengths; process strengthens community ownership and energy; process is rooted in good faith and trust among all participants.

# 7. Forward-thinking

Process focuses discussions and decisions on the future, while appreciating and learning from the past.