

1. What is Discretionary Funding?

Discretionary funding is a duly-appropriated sum of money in the Town's expense budget allocated to an eligible not-for-profit organization by the Selectboard and approved at Town Meeting.

2. What Types of Organizations May Receive Discretionary Funds?

Discretionary funds may only be allocated to not-for-profit; community-based social services providers. In order to receive discretionary funds directly, an organization must be incorporated as a not-for-profit and registered with the State of Vermont., unless exempt and have a Federal Employer Identification Number (EIN).

3. What Types of Organizations May Not Receive Discretionary Funds?

For-profit entities may not receive discretionary funds, except when the primary non-profit contractor subcontracts with a for-profit entity as part of the delivery of services. Such subcontracts, however, must be only an ancillary part of the program to be funded, not the primary basis for the discretionary award, and must be approved by the contracting agency.

4. What are the Restrictions on the Use of Discretionary Funds?

All public funds, however awarded, must be used for a Town purpose. In general, a Town purpose is defined as an activity or service that is open to all members of the public, regardless of race, creed, gender, religious affiliation, etc., without restriction, and which does not promote a particular religion.

Programs and services provided by religious or religiously-affiliated organization must be able to demonstrate that the program is open to non-members, is not a religious program, and does not promote the religion.

Closed membership groups, which are those to which membership is restricted or subject to eligibility based upon prohibited factors, may generally not receive funding.

Groups that serve a particular population, for example, those age 65 and above in a particular community; are not considered a closed membership group, as long as the program is open and accessible to all seniors in the community. Similarly, tenant organizations in public housing may also receive funding, as long as they provide equal access to all residents of the public housing units they serve.

Funds may only be allocated for a public purpose and may not support political activities and private interests.

5. How to Apply for Discretionary Funding?

All organizations that wish to receive discretionary funding must submit a "Request for Special Appropriations" application to the Town Manager. The application elicits information about an organization's experience, qualifications, and integrity, and the project or service for which the organizations is requesting support. The form is available on the Town website under DOCUMENTS, then, APPLICATIONS or by emailing Kathy Daub-Stearns, Administrative Assistant, at: kdaubstearns@richmondvt.gov . Deadline for submission is the end of the day, October 4, 2021.

Town of Richmond

Request for Special Appropriations

Request for Fiscal Year: 2023

Organization's Name: Committee on Temporary Shelter (COTS)
Address: 95 North Ave Burlington, VT 05402
Website address: www.cotsonline.org

A. GENERAL INFORMATION

1. Program Name: COTS General Operations Support
2. Contact Person/Title: Rebekah Mott, Director of Communications and Development

Telephone Number: (802) 540- 3084 ex 204
E-mail address: rebekahm@cotsonline.org

3. Total number of individuals served in the last complete fiscal year by this program:
During the recent state fiscal year across all of our programs and services, we assisted 2,197* individuals, including 347 children.

**Please note that the number of individuals served by COTS during the state fiscal year was artificially constrained by health and safety protocols we implemented as a result of the State of Vermont's required recommendations in response to the COVID-19 pandemic.*

4. Total number of the above individuals who are Town residents: 11 (including 6 children)

Please, attach any documentation that supports this number.

5. Percent of people served who are Town residents: .5%
- 6.. Amount of Request: \$1,000
7. Total Program Budget: \$3,870,594*
8. Percent of total program budget you are requesting from the Town of Richmond:
0.025%
9. Please state or attach the mission of your agency: Please state or attach the mission of your agency: The Committee on Temporary Shelter (COTS) provides emergency shelter, services, and housing for people who are homeless or marginally housed in Vermont. COTS advocates for long-term solutions to end homelessness. We believe in the value and dignity of every human life, that housing is a fundamental human right, and that emergency shelter is not the solution to homelessness.
10. Funding will be used to:
 X Maintain a existing programs

11. Has your organization received funds from the Town in the past for this or a similar program? Yes-- \$1,000 in FY21, FY20, FY19, FY18

If yes, please answer the following:

- a. Does the amount of your request represent an increase over your previous appropriation? If yes, explain the reason(s) for the increase. **No**
- b. Were any conditions or restrictions placed on the funds by the Selectboard? **No**
If yes, describe how those conditions or restrictions have been met.

B. PROGRAM OVERVIEW

1. Statement of Need: Identify the issue or need that the program will address (use statistical data to justify the need for the program). To what extent does this need, or problem exist in the Town of Richmond?

This past year, COTS served 11 individuals from the Town of Richmond, including 6 children.

In the National Low Income Housing Coalition's 2021 Out of Reach report, it is clear that there are no states within the US where an individual can work 40 hours per week at the minimum wage and afford a modest 1-bedroom apartment. In the greater Burlington area, renters must work an average of 64 hours per week at Vermont's current minimum wage to afford a one-bedroom apartment.

This year's report, also states that a Vermont worker would need to earn \$23.68 per hour to afford a two-bedroom apartment. In the greater Burlington area, workers would need to earn \$31.31 to afford a 2-bedroom apartment. This figure is known as the Housing Wage, the hourly wage a household must earn while working full time to afford a decent apartment at fair market rent, while spending no more than 30% of their income on housing expenses. This data from 2021 highlights the already challenging environment for low income families trying to maintain safe and affordable housing.

The rise of COVID-19 and its economic instability have only intensified pre-existing financial issues. 54% of the US renter population are employed in the 5 industries hit hardest by COVID-19—restaurants, retail, personal services, service workers and entertainment. Within the northeast, specifically, low-income renters have been 15-80% more cost burdened by rent since March 2020.

In addition to the problems surrounding employment or underemployment as a result of the pandemic the number of new multi-family units scheduled to come online this year and next in the greater Burlington market has been severely impacted.

The lack of supply in our area increases monthly rents, creating a crisis of unsustainability where previously secure renters and homeowners alike teeter on the verge of homelessness. Each year, through private and public funding, COTS is able to help hundreds of households avert the crisis of homelessness through prevention. Last year, we helped 2,197 people (including 347 children) avoid homelessness by providing financial assistance and services. Private support, like that requested through the Town of Huntington is a critical and much-needed resource, as it specifically helps those at-risk, households who are often not eligible for homelessness prevention and rehousing assistance made possible through state and/or federal programs.

2. Program Summary:

- a. Identify the target/recipients of program services. Specify the number of Town residents your program will serve during the fiscal year and explain the basis upon which this number is calculated. Indicate any eligibility requirements your program has with respect to age, gender, income or residence.

COTS serves families and individuals who are homeless or at risk of becoming homeless. Based on the past two fiscal years of data, COTS estimates that we will serve approximately 10 to 20 or more residents of Richmond in the coming year.*** Our emergency shelter programs provide safe, temporary housing for those without a home, regardless of age, gender, income, or residence. Our homelessness prevention programs, which provide back rent to help people stay housed and security deposits to help those who are homeless get rapidly rehoused, have income limitations due to state or federal limits. Most assistance is targeted at households with extremely low incomes – 30% or less of the Area Median Income (under \$27,500 for a family of four in Chittenden County). A smaller amount of funding is available to very low-income households, those between 31 to 50% of Area Median Income (under \$45,851 for a family of four in Chittenden County).

*** With the mid- and long-term impacts on the economy of the COVID-19 pandemic yet unknown the number of households who become at risk of homelessness and seek COTS' support could increase dramatically over the next 12 to 18 months.

- b. Identify what is to be accomplished or what change will occur from participating in the program. How will people be better off as a result of participating in the program? Describe the steps you take to make the project known to the public, and make the program accessible and inclusive?

COTS seeks to end homelessness by: 1) providing emergency shelter, case management, and re-housing support to homeless adults and families so they can enter permanent housing for the long-term; and 2) preventing homelessness in the first place – by offering assistance to households on the verge of becoming homeless. People are better off because they have a safe, warm place to stay when they have nowhere else to turn, as well as intensive supportive services to help them move towards housing stability and independence. For those who risk becoming homeless, COTS gives them a chance to get back on their feet before losing their home.

To make sure that those who are homeless or at risk of becoming homeless know about our services, COTS partners with many organizations in Chittenden County to provide outreach and collaboration. These include agencies such as the HowardCenter Street Outreach Team, the Joint Urban Ministry Project, Community Action, Salvation Army, and Safe Harbor Clinic, to name a few. To help address the specific needs of our guests and clients, COTS staff members also refer them to agencies such as the Community Health Centers of Burlington, Legal Aid, STEPS VT (domestic violence assistance), VocRehab, and the Department of Labor. COTS also works with a variety of faith-based institutions that offer referrals to people in need and provide donations for our work.

3. Program Funding:

- a. Identify how Town funds, specifically, will be used (i.e., funds will provide "X" amount of units of service

Funding from the Town of Richmond, like other funding we receive from towns and cities in Chittenden County, will be used for general operating expenses. This support aids

COTS in our efforts to assist approximately 2,000 people each year by:

- Offering day and night emergency shelter to vulnerable families and individuals;
- Providing homelessness prevention assistance to ensure that low-income households stay in their homes and out of shelter;
- Offering the services of supportive case managers to help individuals and families experiencing homelessness move out of shelter as quickly as possible;
- Providing transitional housing to assist people on their journey to permanent housing;
- Supplying permanent housing units that provide affordable, sustainable housing for individuals and families;
- Developing programs that meet the unique needs of homeless veterans and children.

b. List the other agencies to whom you are submitting a request for funds for this program and the amount requested. How would this program be modified should revenues be lost?

Every year COTS requests funds from all towns and cities in Chittenden County, except for three towns that have specifically told us that COTS does not fit under their process for discretionary funding. Of the towns we did submit requests to last year, 90% provided funding. This ranged from \$250 to \$15,000. In addition to the requests to cities and towns, COTS also submits about 60 other proposals each year, including those to private funders, foundations, state agencies, and federal agencies. If revenues are lost for COTS programming, we may have to cut back on the number of people we can serve or the extent of the services we provide.

C. ORGANIZATIONAL CAPACITY

1. Describe your agency's capability to provide the program including its history, previous experience providing this service, management structure and staff expertise. ___

At a time when the nation's economy was stuck in recession and the unemployment rate was above 10%, a group of concerned citizens in Burlington set out to help those who had lost their homes and needed a safe, warm place to stay. On December 24, 1982, with temperatures well below freezing, COTS opened its doors with two volunteers on hand to welcome anyone who needed shelter. Over the past 37 years, the number of people facing the crisis of homelessness has increased, particularly among families. COTS has continually evolved, responding to emerging needs and demographic shifts, as well as proactively working toward long-term solutions.

COTS has 38 full-time employees and 8 part-time employees, as well as 13 temporary substitute staff. The organization is overseen by a Board of Directors comprised of 16 volunteer community members who meet monthly and provide expertise in various areas, including: legal, financial, development, human resource, property management, business, social work, and public relations. Rita Markley has been the Executive Director since 1996 and has significant experience in this area. Our structure is divided into operations, human resources, development, and programs. COTS staff are hired based on specific areas of expertise, ranging from accounting to case management. All programs are overseen by a Licensed Independent Clinical Social Worker.

2. How will you assess whether/how program participants are better off? Describe how you will assess program outcomes. Your description should include: what (what kind of data), how (method/tool for collecting the data), from whom (source of data) and when (timing of data collection)

COTS utilizes a HUD HMIS (Homeless Management Information System)-

compatible vendor, Foothold Technologies and a Web-based software program called AWARDS. AWARDS captures HUD-required data elements as well as services delivered, meetings with clients, outcomes, and has unlimited capacity to store paperwork in the client's virtual file cabinet. AWARDS enables us to analyze program specific data and outcomes, evaluate programs, and track and measure program results. We look at the number of households and people served, household demographics, reasons for needing assistance or becoming at-risk of eviction, and the type and amount of assistance received. In addition to implementation of this tool across programs, COTS has invested in ongoing training for our staff to provide more refined analysis and outcomes so we can monitor data in an efficient and timely way to produce more positive program outcomes.

COTS uses Results Based Accountability (RBA) in all of our programs, including the HRC. As such, we use performance accountability measures that focus on whether clients are better off as a result of our services. We examine the percentage of households that remain in housing three and six months post-assistance, as well as overall project recidivism rates. We track referrals for mainstream benefits programs and to community partners for additional supports and services when appropriate.

From design to program development and implementation, COTS focuses on obtaining positive outcomes for our clients and has established the systems to measure our progress, continually assessing achievements and failures. Over the past 38 years, we have developed strong capacities in evaluation, planning, and resource management to ensure incorporation of best practices to help our clients achieve and maintain self-sufficiency.

3. Summarize or attach program and or service assessments conducted in the past two years.

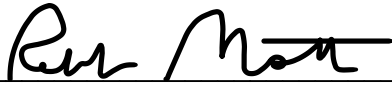
COTS has numerous federal and state funders that require specific assessments of our programs. These vary depending on the funder. Several of our funders conduct the assessments or hire external evaluators, providing us with an impartial assessment of our programs. For example, the U.S. Department of Housing and Urban Development and the U.S. Office of Veterans Affairs are two of our largest federal funders. They conduct rigorous annual assessments of the programs they fund, including site visits. We are fully compliant with both agencies. The State of Vermont hires an independent evaluator to monitor progress of our Family Supportive Housing program and three similar programs in the state; the evaluator has completed their annual evaluation of the project, based on interviews with participants and outcome data submitted by COTS and partnering agencies, and concluded that the initiative is reaching its targets. We also have annual assessments for our programs funded by the United Way, including site visits conducted by community members serving on the United Way committees.

4. Does your organization have a strategic plan and a strategic planning process in place? YES - If yes, please attach your plan.

The strategic plan should include a mission statement, goals, steps to achieve the goals, and measures that assess the accomplishments of the goals.

5. What is the authorized size of your board of directors? 16
How many meetings were held by the board last year? 12

I, the undersigned, confirm the information contained herein is accurate and can be verified as such. I understand and agree that if the requested funds are approved, the disbursement of funds are subject to all conditions established by the Richmond Selectboard.

Signature of Applicant  Date 10/13/21

Rebekah Mott, Director of Communications and Development

Print Name of Applicant and Title

October 13, 2021

Mr. Josh Arneson, Town Manager
Town of Richmond
PO Box 285
Richmond, VT 05477

Dear Mr. Arneson:

The Committee on Temporary Shelter (COTS) would like to submit a request for \$1,000 from the Town of Richmond for fiscal year 2022-2023.

This past year, COTS served 11 individuals from the Town of Richmond, including 6 children.

In the National Low Income Housing Coalition's [2021 Out of Reach report](#), it is clear that there are no states within the US where an individual can work 40 hours per week at the minimum wage and afford a modest 1-bedroom apartment. In the greater Burlington area, renters must work an average of 64 hours per week at Vermont's current minimum wage to afford a one-bedroom apartment.

This year's report, also states that a Vermont worker would need to earn \$23.68 per hour to afford a two-bedroom apartment. In the greater Burlington area, workers would need to earn \$31.31 to afford a 2-bedroom apartment. This figure is known as the Housing Wage, the hourly wage a household must earn while working full time to afford a decent apartment at fair market rent, while spending no more than 30% of their income on housing expenses. This data from 2021 highlights the already challenging environment for low income families trying to maintain safe and affordable housing.

The rise of COVID-19 and its economic instability have only intensified pre-existing financial issues. 54% of the US renter population are employed in the 5 industries hit hardest by COVID-19—restaurants, retail, personal services, service workers and entertainment. Within the northeast, specifically, low-income renters have been 15-80% more cost burdened by rent since March 2020.

In addition to the problems surrounding employment or underemployment as a result of the pandemic the number of new multi-family units scheduled to come online this year and next in the greater Burlington market has been severely impacted.

The lack of supply in our area increases monthly rents, creating a crisis of unsustainability where previously secure renters and homeowners alike teeter on the verge of homelessness. Each year, through private and public funding, COTS is able to help hundreds of households avert the crisis of homelessness through prevention. Last year, we helped 2,197 people (including 347 children) avoid homelessness by providing financial assistance and services. Private support, like that requested through the Town of Huntington is a critical and much-needed resource, as it specifically helps those at-risk, households who are often not eligible for homelessness prevention and rehousing assistance made possible through state and/or federal programs.

This past year, the COTS Housing Resource Center provided prevention support to 82 households, including 79 children. We provided re-housing support to 30 households, including 20 children, and housing navigation services to 176 households, including 91 children. With the long-term impacts on the economy of the COVID-19 pandemic, the number of households who have become at risk of homelessness and seek COTS' support has increased dramatically. They could return to or exceed 2008 recession-era levels where COTS Housing Resource Center served approximately 500+ households annually. At this time, we have no way of predicting the number of households that will ultimately need assistance.

We know that the key to ending homelessness is intervening with people experiencing crises before they show up at the shelter door. For more than decade, COTS Housing Resource Center (HRC) has demonstrated the impact and benefits of homelessness prevention and rapid re-housing services. Interventions through this program are truly making a difference, as the following client experience demonstrates:

Fred lost his new job due to cutbacks as a result of the pandemic, but did not qualify for unemployment benefits. He received Reach Up assistance as his only income source and was living with his teenage daughter in a market-rate apartment (with a rent-to-income ratio well over 100%). COTS was able to link him to other resources in the community and pay the security deposit for him to move into a Burlington Housing Authority project-based unit with his daughter. His initial tenant portion in the new place was very low and much more sustainable, keeping Fred and his daughter from losing their housing and ending up in emergency shelter.

In addition to our prevention programs, COTS provides emergency shelter, outreach, and transitional and permanent housing to people in need. During the recent state fiscal year across all of our programs and services, we assisted 2,197* individuals, including 347 children and had the following outputs:

- COTS provided a safe, warm place for 26 families (including 44 children) at our emergency family shelters;
- Our Housing Resource Center helped 288 low-income households (190 of whom were children) experiencing financial crisis avert homelessness and stay in their housing or become rapidly rehoused;
- Our housing navigation team provided housing search assistance for 195 individuals in 176 families in shelter and the community;
- We served approximately 119 unduplicated individuals at our Daystation, a daytime shelter offering a free daily meal and access to additional support services;
- COTS provided overnight emergency shelter and a refuge from the streets for 67 men and women and 26 families;
- COTS provided 98 units of affordable housing to meet the needs of individuals and families, as well as special populations such as senior, veterans and those with disabilities.

**Please note that the number of individuals served by COTS during the state fiscal year was artificially constrained by health and safety protocols we implemented as a result of the State of Vermont's required recommendations in response to the COVID-19 pandemic.*

We greatly appreciate the support we received from the Town of Richmond last year and in years past, which helps ensure that our programs remain open and available to everyone who needs help. We respectfully request your support once again as we continue to serve those in our community who are homeless or who are at great risk of becoming homeless.

Thank you for your consideration.

Sincerely,



Rebekah Mott
Development and Communications Director



OUR YEAR IN NUMBERS *

FAMILY SHELTER:

26 families, including **44 children**, stayed in a COTS family shelter and received housing and supportive services. Specialized programs were also offered for children.

THE WAYSTATION:

67 individuals stayed at the Waystation, COTS' year-round overnight shelter, and received housing and supportive services.

MOBILE OUTREACH TEAM:

1,271 adults and **75 children** experiencing homelessness in area hotels received re-housing and support services.

THE DAYSTATION:

119 individuals visited the Daystation, COTS' daytime drop-in center for lunch, showers, laundry, and services.

PREVENTION SUPPORT:

82 households, including **79 children**, received prevention assistance and services to avert homelessness.

RE-HOUSING SUPPORT:

30 households, including **20 children**, received re-housing assistance and services.

HOUSING NAVIGATION:

176 households, including **195 adults** and **91 children**, received housing and services through the COTS Housing Resource Center.

* COTS services provided during COTS SFY21 (7/1/20-6/30/21).

MORE THAN SHELTER

COTS has adapted services and shelter in response to the COVID-19 pandemic. Our new mobile outreach team offers on-site services at area hotels. Learn more: cotsonline.org.

*COTS is the largest service provider for people who are homeless or at risk of becoming homeless in Vermont. We helped **2,197** people, including **347** children, last year.*

AFFORDABLE HOUSING

We provide **98 units** of affordable transitional and permanent housing.



EMERGENCY SHELTER

We provide year-round overnight emergency shelter for individuals and families, and a daytime center for adults where lunch is served daily.



HOUSING SERVICES

Housing Navigators help guests find sustainable permanent housing, as well as access community resources and mainstream benefits.



PREVENTION OUTREACH

Housing Resource Specialists help individuals and families stabilize and avert the crisis of homelessness.

CONTACT US

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